

FOR IMMEDIATE RELEASE
November 3, 2008

CONTACT: Kerry Sutherland
MassMedia 775.322.0755

Local Pet Manufacturer Contributes to the Success of Annual Trails and Tails Race

- *Veterinary Ventures Inc. Donates \$4,000 of Product to Race Participants and their Pets* -

(Reno, NV) - Veterinary Ventures, Inc. (VVI), a Reno based pet products manufacturer, donated \$4,000 of product to Trails and Tails, a race for runners and their four-legged K-9 friends October 25, 2008 at Spooner Lake State Park in Lake Tahoe.

The 13th annual Trails & Tails Event received participation from more than 60 registered participants and their pets and raised \$2,000 for the Carson City Sheriff's Search and Rescue K-9 Program.

Event details included a 10k Ruff Trail Run, 2 mile scenic Lake Tahoe walk/run and the ½ mile kids run. Awards were presented to the top male and female K-9 team in both the 10 K and 2mile races. The first place prize was a year supply of dog food from Nutro, a California based company that produces nutritious pet food. Veterinary Ventures, Inc. (VVI), a Reno based pet products manufacturer, donated Drinkwell® Pet Fountain packages to all second place winners and State Farm Insurance provided iPod Shuffles to all third place winners.

In addition to donating all second place prizes, VVI donated \$775 worth of Drinkwell® Pet Fountain items including the Drinkwell® Platinum Kit, Drinkwell® Big-Dog Kit and the Drinkwell® Original Kit and gave away 150 Hydro-Go™ Pet Canteens to each participant. The Drinkwell® Pet Fountain features a patented free-falling stream of water which encourages pets to drink more water, keeping them happy, healthy and hydrated. The continual circulation of water draws more oxygen into your pet's water, which is appealing to pets and healthier for them too.

Located in Carson City, Nevada, the K-9 Search and Rescue Team is a non-profit, volunteer organization that assists local, state, and federal agencies in the search for missing persons. The team responds to wilderness, water, snow, urban, evidence, homicide, aircraft, and disaster-type searches.

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Founded in 1995 by Veterinarian Dr. Mary Burns, Drinkwell® The Original Pet Fountains, are the only pet fountains developed by a veterinarian. Veterinary Ventures, Inc, the manufacturer of the product, is dedicated to the development of health-related pet products for the convenience of pet owners and the well being of their pets. For more information, visit www.petfountain.com or call 866-322-2530.