

For Immediate Release
Contact: Julie Rowe
(775) 322-0755, julie@massmediapr.com



**The Drinkwell® Big-Dog Pet Fountain Receives
Dog Fancy's Editor's Choice Award**

(Reno, NV) November 2, 2005- The Drinkwell® Big-Dog Fountain was presented with this year's Editor's Choice Award from Dog Fancy Magazine recognizing it as a unique and extraordinary dog product.

Hundreds of products were submitted for consideration of this prestigious industry award, and after rigorous consideration of the products including practical usage, the Drinkwell® Big-Dog Fountain was selected for the award by the panel of 40 judges.

The Drinkwell® Big-Dog Fountain was designed and patented by licensed Veterinarian Dr. Mary Burns to encourage pets to drink more water, ultimately promoting healthier kidney and urinary tract functioning. The design features a free-falling stream that is most like the running water pets crave, and comes complete with a charcoal filter to remove bad tastes and odors leaving your pet with fresh filtered water. The Drinkwell® Big-Dog Fountain also offers a fill level indicator, flow control lever, and five-inch wall to help keep water in the bowl. It is the largest capacity pet fountain available for pet owners and is perfect for large dogs or families with multiple pets.

"We are truly honored to receive this award," said Veterinary Ventures, Inc. President Sean Rowe. "The Drinkwell® Big-Dog Fountain has been so well received by the public in its first year and it is equally as wonderful to be recognized in the industry for its convenience and quality."

The Drinkwell® Big-Dog Fountain is available at Doctors Foster & Smith (www.drsfostersmith.com), and various PETsMART and PETCO locations across the nation. For more information, or sales locations, visit www.petfountain.com. Suggested retail price is \$74.99.

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Founded in 1995 by Veterinarian Dr. Mary Burns, Drinkwell® The Original Pet Fountains, are the only pet fountains developed by a veterinarian. Veterinary Ventures, Inc, the manufacturer of the product, is dedicated to the development of health-related pet products for the convenience of pet owners and the well being of their pets. For more information, visit www.petfountain.com or call 866-322-2530.