

FOR IMMEDIATE RELEASE
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Drinkwell® The Original Pet Fountain Goes Pink

-Pink Drinkwells® Created to Mark the Company's 10-Year Anniversary With a Portion of the Proceeds Going to the Susan G. Komen Foundation-

(Reno, NV)- Veterinary Ventures, Inc. (VVI) is proud to announce the Drinkwell® Original Pet Fountain® has turned pink to help celebrate the company's 10-year anniversary and in turn a portion of the proceeds will be donated to the Susan G. Komen Breast Cancer Foundation.

Veterinary Ventures, Inc. has proven a decade long commitment to developing products that contribute to the health and well being of pets and the convenience of pet owners. The Reno, Nevada company wanted to mark this milestone by giving back to the community and to help raise awareness of breast cancer.

The Drinkwell® was created by Veterinarian Dr. Mary Burns in 1995 to prevent her cat from drinking from the kitchen faucet. The Drinkwell® features a free-falling stream of water that pets crave and helps satisfy their need for proper hydration.

This limited edition pink Drinkwell® holds 50 ounces of water and additional capacity reservoirs can be purchased in pink as well.

The Susan G. Komen Breast Cancer Foundation estimates breast cancer is diagnosed in approximately 250,000 women each year in the U.S. alone. With each limited edition pink Drinkwell® Pet Fountain and pink reservoir purchased, a portion of the proceeds will benefit the Susan G. Komen Breast Cancer Foundation. To get more information on how you can help in the fight against breast cancer, log onto www.komen.org.

The pink Drinkwell® is available at PETSMART, PETCO and other pet retail stores throughout the country. For more information, or sales locations, visit www.petfountain.com. Suggested retail price is \$54.99.

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Founded in 1995 by Veterinarian Dr. Mary Burns, Drinkwell® The Original Pet Fountains, are the only pet fountains developed by a veterinarian. Veterinary Ventures, Inc, the manufacturer of the product, is dedicated to the development of health-related pet products for the convenience of pet owners and the well being of their pets. For more information, visit www.petfountain.com or call 866-322-2530.