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Give Your Pet a Healthier Litter Box with ScoopWell®

- Makers of Drinkwell® The Original Pet Fountain® create new litter box scoop -

(RENO, NV) July 27, 2005 – Do you find yourself avoiding the litter box? Why not give Fluffy a clean litter box without the hassle of a huge mess with a revolutionary new litter scoop? The makers of Drinkwell® The Original Pet Fountain® are pleased to introduce **ScoopWell®**, the veterinarian-designed litter scoop created to make scooping an easier, less messy situation.

Clumping, scoopable litter is the most popular type of cat litter, however this can pose problems to owners, as the urine clumps tend to stick to the surface of the litter box. In scraping them off, the clumps often break apart which results in small pieces of debris. In older cats as the composition of the urine changes, it sometimes doesn't even clump but spreads out into a "lake" which almost always sticks and is a huge mess. Standard litter scoops do NOT remove these small pieces of liquid waste debris, which remain in the box, contributing to odor and preventing the litter from truly being clean. The ScoopWell® is designed to help remedy that problem by incorporating a stainless steel scraping edge to remove those troublesome clumps.

The ScoopWell® was veterinarian-designed specifically with that problem in mind. It utilizes two different stainless steel sifting screens which effectively remove the smaller pieces of debris other scoops leave behind, without sacrificing drain time. The screens come in two sizes, large to help reduce drain time and the smaller size to remove smaller pieces of debris. The draining holes are considerably smaller than most scoops on the market but in using a round wire, drain time has been kept acceptable.

Because the ScoopWell® allows for maximum waste removal, the litter is cleaner and therefore, the box environment is healthier because of reduced residual bacteria, the box has less odor resulting from remaining debris, and the user has to change litter less often, saving money on litter. The ScoopWell® also has a long handle with a soft rubber grip that provides comfort and helps keep hands out of the litter while scooping.

For more information on ScoopWell®, or for sales locations, visit www.vetventures.com or email at info@vetventures.com. Suggested retail price is \$12.99.

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Founded in 1995 by Veterinarian Dr. Mary Burns, Drinkwell® The Original Pet Fountain, is the only pet fountain developed by a veterinarian. Veterinary Ventures, Inc, the manufacturer of the product, is dedicated to the development of health-related pet products for the convenience of pet owners and the well being of their pets. For more information, visit www.petfountain.com or call 866-322-2530.